

American Rambler Production 138 Conant Street Beverly, MA 01915

## Contract # 103368

Schedule Dates

Advertiser

Agency Product

Product Brand

Salesperson Sales Office

Buyer Name Phone/Fax

CPE Account Types

Billing Type Comments

Date:

10/17/12-10/23/12

Romney for President, Inc. (8973)

American Rambler Production (4828)

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680)
Eagle Television/Philadelphia Office

KINCA,STEPHANIE

/ N/A

National/Political

Standard ROMNEY/P/F

ROMNEY/P/R ROMNEY FOR PRESIDENT INC - ORDER # 10 Date Entered Last Modified

Entered By

10/16/12 10/19/12 Kathy Sparks

CO-OP No

Headline # ECR07913001

Demo

Order Type Normal

Package Deal

Commission % 15.00

Date:

Comments:

 Commission
 \$29,310.00

 Net Total
 \$166,090.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month	Spots	Rate
Oct. 2012	104	\$195,400.00
Grand Total:	104	\$195,400.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We 1	'n Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	5:57A- 7A (EST)	3	Х	Х				3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	AM NEWS 1X MONDAY, 2X TUES	10/16/12
2.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	5:57A- 7A (EST)	3			X :	x¦x		3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	AM NEWS 1X PER DAY	10/16/12
3.0	Normal Line / SPOT	10/17/12-10/1B/12	4	:30	5P- 6P (EST)	2			X D	x ¦	:	2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	5P NEWS 1X PER DAY	10/16/12
4.0	Normal Line / SPOT	10/17/12-10/1B/12	4	:30	6P- 6:30P (EST)	2			x¦:	x !	:	2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	6P NEWS 1X PER DAY	10/16/12
5.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	5P- 6P (EST)	1	Х					1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	5P NEWS	10/16/12
6.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	6P- 6:30P (EST)	2	Х	Х		:		2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	6P NEWS 1X PER DAY	10/16/12
7.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	11P- 11:35P (EST)	6	Ī		X	x   x		6	\$2,800.00	\$16,800.00	WBNS-TV (WBNS)	11P NEWS 2X PER DAY	10/16/12
8.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	11P- 11:35P (EST)	4	Х	Χ		:	. 1	4	\$2,B00.00	\$11,200.00	WBNS-TV (WBNS)	11P NEWS 2X PER DAY	10/16/12
9.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	5A- 5:55A (EST)	2	X.	Χ		1	i	2	\$B00.00	\$1,600.00	WBNS-TV (WBNS)	SA NEWS 1X PER DAY	10/16/12
10.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	10P- 11P (EST)	1		-			X	1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	4BHR MYSTERY	10/16/12
11.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	7:30P- 8:30P (EST)	1			-		X	1	\$B,000.00	\$B,000.00	WBNS-TV (WBNS)	60 MINUTES	10/16/12
12.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	B:30P- 9:30P (EST)	1				İ	X	1	\$B,000.00	\$B,000.00	WBNS-TV (WBNS)	AMAZING RACE	10/16/12
13.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	7A- 8A (EST)	3	:		x   :	x ¦ x	1	3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	CBS THIS MORNING AT	10/16/12

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handw	ritten, typed or
otherwise made a part of the particular contract, is herby rejected."	

Accepted-Station:

Accepted-Agency/Advertiser:



American Rambler Production 138 Conant Street Beverly, MA 01915

## Contract #

Schedule Dates

Advertiser

Agency Product

Product Brand

Sales Office

Buyer Name Phone/Fax CPE

Account Types
Billing Type

Comments

Date:

**103368** 10/17/12-10/23/12

Romney for President, Inc. (8973)

American Rambler Production (4828)

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680)
Eagle Television/Philadelphia Office

KINCA,STEPHANIE

/ N/A

National/Political

Standard ROMNEY/P/R

ROMNEY FOR PRESIDENT INC - ORDER # 10

Date Entered Last Modified

**Entered By** 

10/16/12 10/19/12 Kathy Sparks

CO-OP No

Headline # ECR07913001

Demo

Order Type Normal

Package Deal

Commission % 15.00

Date:

Comments:

 Commission
 \$29,310.00

 Net Total
 \$166,090.00

Sales Tax

 WBNS-TV (WBNS)

 By Broadcast Month
 Spots
 Rate

 Oct. 2012
 104
 \$195,400.00

 Grand Total:
 104
 \$195,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu \	We T	h Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	8A- 8:55A (EST)	3			X . >	(		3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	CBS THSI MORNING AT 8AM/1X PER DAY	10/16/12
1S.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	7A- 8A (EST)	2	Х	Х	i			2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM/ 1X PER DAY	10/16/12
16.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	8A- 8:55A (EST)	3	X	Х	:	•	!	3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM/ 2X MON, 1X TUES	10/16/12
17.0	Normai Line / SPOT	10/17/12-10/18/12	3	:30	3:58P- 5P (EST)	2			χ¦χ	( )	1	2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	DR. OZ 1X PER DAY	10/16/12
18.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	3P- 3:55P (EST)	3			x¦x	(		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	DR. PHIL 1X PER DAY	10/16/12
19.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	3:58P- 5P (EST)	1	Х		1			1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR. OZ	10/16/12
20.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	5A- 5:5SA (EST)	3			x 'x	Х		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	EARLY NEWS 1X PER DAY	10/16/12
21.0	Normal Line / SPOT	10/17/12-10/17/12	3	:30	9P- 10P (EST)	1			X	:		1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	CRIMINAL MINDS	10/16/12
22.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	9P- 10P (EST)	1				x		1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	CSI:NY	10/16/12
23.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	10P- 11P (EST)	1			1	Х		1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	BLUE BLOODS	10/16/12
24.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	6:S7A- 9A (EST)	1	:		:		X :	1	\$800.00	\$800.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	10/16/12
25.0	Normal Line / NCAA SPORTS	10/20/12-10/20/12	3	:30	3:30P- 6:58P (EST)	2			:		Х	2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	COLLEGE FOOTBALL	10/16/12

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otherwise made a part of the particular contract, is herby rejected."	, open control of the

Accepted-Station:

Accepted-Agency/Advertiser:



American Rambler Production 138 Conant Street Beverly, MA 01915

Contract # 103368

Schedule Dates **Advertiser** 

Agency

Brand

Comments

10/17/12-10/23/12 Romney for President, Inc. (8973)

American Rambler Production (4828)

Product Political/Candidate (1161) political candidate (1775)

Salesperson Philadelphia Office, Philly (1680) Sales Office Eagle Television/Philadelphia Office

**Buyer Name** KINCA, STEPHANIE

Phone/Fax CPE N/A

**Account Types** National/Political Billing Type Standard

> ROMNEY/P/R ROMNEY FOR PRESIDENT INC - ORDER # 10

Date Entered 10/16/12 Last Modified 10/19/12

**Entered By** Kathy Sparks CO-OP No

ECR07913001 Headline #

Demo

Order Type

Normal Package Deal

Commission % 15.00

Commission \$29,310.00 **Net Total** \$166,090.00

Sales Tax

WBNS-TV (WBNS) 8y 8roadcast Month Spots Rate Oct. 2012 104 \$195,400.00 Grand Total: 104 \$195,400.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0 Normal Line / SPOT	10/20/12-10/20/12	3	:30	9P- 10P (EST)	1				X		1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	CRIME TIME	10/16/12
27.0 Normal Line / SPOT	10/21/12-10/21/12	3	:30	8:58A- 10:30A (EST)	1					х	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS SUN MORNING	10/16/1
28.0 Normal Line / SPOT	10/21/12-10/21/12	4	:30	9:30P- 10:30P (EST)	1					х	1	\$3,000.00		WBNS-TV (WBNS)	GOOD WIFE	10/16/1
29.0 Normal Line / SPOT	10/22/12-10/22/12	3	:30	10P- 11P (EST)	1	Х			: !	$\neg$		\$6,000.00		WBNS-TV (WBNS)	HAWAII S-0	10/16/12
29.0.1 Closed Preempt	10/22/12					-	- 1		!!!					WBNS-TV (WBNS)	Schedule Change/Exception - DEBATE	10, 10, 11
30.0 Normal Line / SPOT	10/17/12-10/18/12	3	:30	8:S8A- 9:SSA (EST)	2		X	X :	<u>:</u> :		2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	KELLY 1X PER DAY	10/16/12
31.0 Normal Line / SPOT	10/22/12-10/22/12	3	:30	8:58A- 9:SSA (EST)	1	Х	I		- 1		1	\$800.00	\$800.00	WBNS-TV (WBNS)	KELLY	10/16/12
32.0 Normal Line / SPOT	10/22/12-10/23/12	4	:30	6:S8P- 7:30P (EST)	2	X	X	- 1			2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	10/16/12
33.0 Normal Line / SPOT	10/17/12-10/19/12	4	:30	6:S8P- 7:30P (EST)	3		x ¦	Х	κ .		3	\$2,000.00	\$6,000.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	10/16/12
34.0 Normal Line / SPOT	10/17/12-10/19/12	3	:30	10:S8A- 11:57A (EST)	3		x '	<b>x</b> :	<b>(</b>		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)		10/16/12
3S.0 Normal Line / SPOT	10/17/12-10/18/12	3	:30	9:S8A- 10:SSA (EST)	2		<b>X</b> ;	X	; ;		2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETS MAKE A DEAL 1X PER DAY	10/16/12
36.0 Normal Line / SPOT	10/17/12-10/18/12	3	:30	11:S8A- 12:30P (EST)	2		<b>X</b>	X	: ,		2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	NOON NEWS 1X PER DAY	10/16/1

		OOIAL ILVINIV LIOIA	COMINACI		
ccepted-Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:	
				<u> </u>	

<sup>&</sup>quot;WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



American Rambler Production 138 Conant Street Beverly, MA 01915

## Contract # 103368

Schedule Dates

10/17/12-10/23/12 Advertiser Romney for President, Inc. (8973)

Agency American Rambler Production (4828)

Product Political/Candidate (1161) Brand political candidate (1775)

Salesperson Philadelphia Office, Philly (1680)

Sales Office Eagle Television/Philadelphia Office **Buyer Name** KINCA, STEPHANIE

Phone/Fax CPE N/A

Date:

**Account Types** National/Political

**Billing Type** Standard Comments ROMNEY/P/R

ROMNEY FOR PRESIDENT INC - ORDER # 10

Date Entered **Last Modified** 

**Entered By** 

10/16/12 10/19/12

Kathy Sparks

No CO-OP ECR07913001 Headline #

Demo

Normal

Order Type Package Deal

Commission % 15.00

Date:

Comments:

Commission \$29,310.00 Net Total \$166,090.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Rate Spots Oct. 2012 104 \$195,400.00 Grand Total: 104 \$195,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
37.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	9:58A- 10:55A (EST)	1	Х	х		1		1	1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETS MAKE A DEAL	10/16/12
38.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	10:58A- 11:57A (EST)	2	Χ.	X			. '	1	2	\$B00.00	\$1,600.00	WBNS-TV (WBNS)	PRICE IS RIGHT 1X PER DAY	10/16/12
39.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	11:58A- 12:30P (EST)	1	Х		!			1	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON NEWS	10/16/12
40.0	Normal Line / SPOT	10/17/12-10/18/12	3	:30	12:30P- 2P (EST)	2			Χ¦	X ;		1	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SOAPS 1X PER DAY	10/16/12
41.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	12:30P- 2P (EST)	1	X		1	:			1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SOAPS	10/16/12
42.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	11:35P- 12:37A (EST)	3			Χ¦	x :	х	I I	3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	LETTERMAN 1X PER DAY	10/16/12
43.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	11:35P- 12:37A (EST)	2	Χ.	Х			1	1	2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETTERMAN 1X PER DAY	10/16/12
44.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	7:57P- 9P (EST)	1		Х					1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NCIS	10/16/12
45.0	Normal Line / SPOT	10/18/12-10/18/12	3	:30	9P- 10P (EST)	1			:	X .			1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	PERSON OF INTEREST	10/16/12
46.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	4:58A- 6:56A (EST)	1					;	<b>(</b>	1	\$400.00	\$400.00	WBNS-TV (WBNS)	SAT AM NEWS	10/16/12
47.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	6:28A- 8:30A (EST)	1					:	Х	1	\$400.00	\$400.00	WBNS-TV (WBNS)	SUN MORNING	10/16/12
48.0	Normal Line / NFL-BROWNS/BENGALS	10/21/12-10/21/12	3	:30	12:57P- 4:25P (EST)	3						Х	3	\$6,000.00	\$18,000.00	WBNS-TV (WBNS)	NFL BROWNS	10/16/12
49.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	11:30P- 12:05A (EST)	1			t	1		Х	1	\$2,B00.00	\$2,800.00	WBNS-TV (WBNS)	LATE NEWS	10/16/12
					CON	FIF	RM.	ΑT	ÎO.	N (	00	NTF	RAC	Holloge				

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Accepted Station:

Accepted-Agency/Advertiser:



American Rambler Production 138 Conant Street Beverly, MA 01915

## Contract #

Schedule Dates

10/17/12-10/23/12 **Advertiser** Romney for President, Inc. (8973) Agency American Rambler Production (4828)

103368

Product Political/Candidate (1161) Brand political candidate (1775)

Salesperson Philadelphia Office, Philly (1680) Sales Office Eagle Television/Philadelphia Office

KINCA, STEPHANIE **Buyer Name** 

Phone/Fax N/A

CPE

**Account Types** National/Political

**Billing Type** Standard Comments ROMNEY/P/R

ROMNEY FOR PRESIDENT INC - ORDER # 10

**Date Entered** Last Modified

10/16/12 10/19/12 Kathy Sparks

CO-OP No ECR07913001 Headline #

Demo

Entered By

Order Type Normal

Package Deal

Commission % 15.00

Commission \$29,310.00 **Net Total** \$166,090.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots <u>Rate</u> Oct. 2012 104 \$195,400.00 Grand Total: 104 \$195,400.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Τυ	We	Th	Fr :	Sa Su	Spots	Rate	Total	Station	Comments	Entered
Normal Line / SPOT	10/17/12-10/18/12	3	:30	2P- 3P (EST)	2			x :	x :			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	TALK 1X PER DAY	10/16/12
Normal Line / SPOT	10/22/12-10/23/12	3	:30	2P- 3P (EST)	2	х	Х		i		-	2	\$800.00				10/16/12
Normal Line / SPOT	10/17/12-10/19/12	4	:30	7:30P- 7:57P (EST)	3			Х	X	x :		2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	WHEEL 1X PER DAY	10/16/12
Closed Preempt	10/18/12											ļ			WBNS-TV (WBNS)	Pre-Empt/Spot	
Normal Line / SPOT	10/22/12-10/23/12	4	:30	7:30P- 7:57P (EST)	2	Х	Х						\$2,000.00		WBNS-TV (WBNS)		10/16/12
Closed Preempt	10/22/12										!				WBNS-TV (WBNS)		
Closed Preempt	10/22/12							- :	-						WBNS-TV (WBNS)		<u> </u>
iormal Line / SPOT	10/20/12-10/20/12	3	:30	7:30P- 7:S7P (EST)	1					1	X	1	\$800.00	\$800.00		WHEEL	10/16/12
Normal Line / SPOT	10/20/12-10/20/12	3	:30	6:58P- 7:30P (EST)	1						x	1	\$1,000.00	\$1,000.00	WBNS-TV (W8NS)	SAT EARLY NEWS	10/18/12
Revised Line / SPOT	10/22/12-10/22/12	3	:30	7:57P- 9P (EST)	1	Х					i				WBNS-TV (WBNS)	HOW I MET YOUR MOTHER/PARTNERS	10/18/12
Normal Line / SPOT	10/22/12-10/22/12	3	:30	7:S7P- 9P (EST)	1	Х		1	:	:	:	1	\$6,000.00	\$6,000.00	W8NS-TV (WBNS)	THE 8IG BANG THEORY/2 8ROKE GIRLS	10/19/12
lormal Line / NFL/AFC FOOTBALL	10/21/12-10/21/12	3	:30	4:2SP- 7:30P (EST)	1				:	:	: X	1	\$4,400.00	\$4,400.00	W8NS-TV (W8NS)	NFL FOOTBALL	10/18/12
Iormal Line / SPOT	10/23/12-10/23/12	4	:30	5P- 6P (EST)	1		х		I	:		1	\$1,000.00	\$1,000.00	WBNS-TV (W8NS)	5PM NEWS	10/19/12
	lormal Line / SPOT lormal Line / SPOT losed Preempt lormal Line / SPOT closed Preempt losed Preempt losed Preempt formal Line / SPOT lormal Line / SPOT lormal Line / SPOT lormal Line / SPOT	Internal Line   SPOT   10/22/12-10/23/12   Internal Line   SPOT   10/17/12-10/19/12   Internal Line   SPOT   10/18/12   Internal Line   SPOT   10/22/12-10/23/12   Internal Line   SPOT   10/22/12   Internal Line   SPOT   10/22/12   Internal Line   SPOT   10/20/12-10/20/12   Internal Line   SPOT   10/20/12-10/20/12   Internal Line   SPOT   10/22/12-10/22/12   Internal Line   SPOT   Internal Line   Inte	10/22/12-10/23/12   3   3   3   3   3   3   3   3   3	10/22/12-10/23/12   3   30   30   30   30   30   30   30	Iormal Line / SPOT         10/17/12-10/18/12         3         :30 2P- 3P (EST)           Iormal Line / SPOT         10/22/12-10/23/12         3         :30 2P- 3P (EST)           Iormal Line / SPOT         10/17/12-10/19/12         4         :30 7:30P- 7:57P (EST)           Iormal Line / SPOT         10/22/12-10/23/12         4         :30 7:30P- 7:57P (EST)           Iosed Preempt         10/22/12         3         7:30P- 7:57P (EST)           Iosed Preempt         10/22/12         3         7:30P- 7:57P (EST)           Iormal Line / SPOT         10/20/12-10/20/12         3         :30 7:30P- 7:57P (EST)           Iormal Line / SPOT         10/20/12-10/20/12         3         :30 6:58P- 7:30P (EST)           Iormal Line / SPOT         10/22/12-10/22/12         3         :30 7:57P- 9P (EST)           Iormal Line / SPOT         10/22/12-10/22/12         3         :30 7:57P- 9P (EST)           Iormal Line / SPOT         10/22/12-10/22/12         3         :30 7:57P- 9P (EST)	Iormal Line / SPOT         10/17/12-10/18/12         3         :30         2P- 3P (EST)         2           Iormal Line / SPOT         10/22/12-10/23/12         3         :30         2P- 3P (EST)         2           Iormal Line / SPOT         10/17/12-10/19/12         4         :30         7:30P- 7:57P (EST)         3           Iosed Preempt         10/18/12         3         :30         7:30P- 7:57P (EST)         2           Iosed Preempt         10/22/12-10/23/12         4         :30         7:30P- 7:57P (EST)         2           Iosed Preempt         10/22/12         3         :30         7:30P- 7:57P (EST)         1           Iormal Line / SPOT         10/20/12-10/20/12         3         :30         7:30P- 7:57P (EST)         1           Iormal Line / SPOT         10/22/12-10/22/12         3         :30         7:57P- 9P (EST)         1           Iormal Line / SPOT         10/22/12-10/22/12         3         :30         7:57P- 9P (EST)         1           Iormal Line / SPOT         10/22/12-10/22/12         3         :30         7:57P- 9P (EST)         1           Iormal Line / SPOT         10/22/12-10/22/12         3         :30         7:57P- 9P (EST)         1	Iormal Line / SPOT         10/17/12-10/18/12         3         :30 2P- 3P (EST)         2           Iormal Line / SPOT         10/22/12-10/23/12         3         :30 2P- 3P (EST)         2         X           Iormal Line / SPOT         10/17/12-10/19/12         4         :30 7:30P- 7:57P (EST)         3         3         10/23/12         3         10/23/12         3         10/23/12         4         :30 7:30P- 7:57P (EST)         2         X         10/22/12         10/22/12         4         :30 7:30P- 7:57P (EST)         2         X         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/12         10/22/	formal Line / SPOT         10/17/12-10/18/12         3         :30 2P- 3P (EST)         2           formal Line / SPOT         10/22/12-10/23/12         3         :30 2P- 3P (EST)         2         X         X           formal Line / SPOT         10/17/12-10/19/12         4         :30 7:30P- 7:57P (EST)         3            losed Preempt         10/18/12	Internal Line   SPOT   10/17/12-10/18/12   3   30   2P- 3P (EST)   2   X   X	Internal Line   SPOT   Internal Line   SPOT	formal Line / SPOT         10/17/12-10/18/12         3         :30         2P- 3P (EST)         2         X         X         X         Image: Common of the common	formal Line / SPOT         10/17/12-10/18/12         3         :30 2P- 3P (EST)         2         X         X           formal Line / SPOT         10/22/12-10/23/12         3         :30 2P- 3P (EST)         2         X         X           formal Line / SPOT         10/17/12-10/19/12         4         :30 7:30P- 7:57P (EST)         3         X         X         X           losed Preempt         10/18/12         4         :30 7:30P- 7:57P (EST)         2         X         X         X           losed Preempt         10/22/12-10/23/12         4         :30 7:30P- 7:57P (EST)         2         X         X         X           losed Preempt         10/22/12         3         :30 7:30P- 7:57P (EST)         1         X         X           losed Preempt         10/22/12         3         :30 7:30P- 7:57P (EST)         1         X         X           losed Preempt         10/22/12         3         :30 6:58P- 7:30P (EST)         1         X         X           lormal Line / SPOT         10/20/12-10/20/12         3         :30 7:57P- 9P (EST)         1         X         X           lormal Line / SPOT         10/22/12-10/22/12         3         :30 7:57P- 9P (EST)         1         X         X <t< td=""><td>formal Line / SPOT         10/17/12-10/18/12         3         :30 2P- 3P (EST)         2         X         X         2           formal Line / SPOT         10/22/12-10/23/12         3         :30 2P- 3P (EST)         2         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X</td><td>  Section   10/17/12-10/18/12   3   33   2P-3P (EST)   2   X   X     2   \$800.00    </td><td>  10/17/12-10/18/12   3   33   2P-3P (EST)   2   X   X   2   \$800.00   \$1,600.00    </td><td>  Cormal Line   SPOT   10/17/12-10/18/12   3   30   2P-3P (EST)   2   X   X   2   \$800.00   \$1,600.00   WBNS-TV (WBNS)    </td><td>  Cormal Line / SPOT   10/17/12-10/18/12   3   33   2P-3P (EST)   2   X   X   2   \$800.00   \$1,600.00   WBNS-TV (WBNS)   TALK 1X PER DAY    </td></t<>	formal Line / SPOT         10/17/12-10/18/12         3         :30 2P- 3P (EST)         2         X         X         2           formal Line / SPOT         10/22/12-10/23/12         3         :30 2P- 3P (EST)         2         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X         X	Section   10/17/12-10/18/12   3   33   2P-3P (EST)   2   X   X     2   \$800.00	10/17/12-10/18/12   3   33   2P-3P (EST)   2   X   X   2   \$800.00   \$1,600.00	Cormal Line   SPOT   10/17/12-10/18/12   3   30   2P-3P (EST)   2   X   X   2   \$800.00   \$1,600.00   WBNS-TV (WBNS)	Cormal Line / SPOT   10/17/12-10/18/12   3   33   2P-3P (EST)   2   X   X   2   \$800.00   \$1,600.00   WBNS-TV (WBNS)   TALK 1X PER DAY

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
"WDNC TV Inc. and to state and a second as				<u> </u>

WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."

WBNS ® TV	WBNS-TV, Inc. DEPT L-1133 COLUMBUS, OH 43260-1133
American Rambler Produ 138 Conant Street Beverly, MA 01915	uction

Contract #	103368
Schedule Dates	10/17/12-10/23/12
Advertiser	Romney for President, Inc. (8973)
Agency	American Rambler Production (4828)
Product	Political/Candidate (1161)
Brand	political candidate (1775)
Salesperson	Philadelphia Office, Philly (1680)
Sales Dffice	Eagle Television/Philadelphia Office
Buyer Name	KINCA,STEPHANIE
Phone/Fax	1
CPE	N/A
Account Types	National/Political
Billing Type	Standard

ROMNEY/P/R

ROMNEY FOR PRESIDENT INC - ORDER # 10

Date Entered	10/16/12
Last Modified	10/19/12
Entered By	Kathy Sparks
CO-OP	No
Headline #	ECR07913001
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$29,310.00
Net Total	\$166,090.00
Sales Tax	

WBNS-TV (WBNS) By Broadcast Month	Spots	Rat
Oct. 2012	104	\$195,400.00
=		
Grand Total:	104	\$195,400.00
	entrant representation	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	V Mo	Tu	We Th	Fr :	Sa Su	Spots	Rate	Total	Station	Comments	Entered
59.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	8:58A- 9:55A (EST)		1	Х				1	\$400.00	\$400.00	WBNS-TV (WBNS)	LIVE WITH KELLY	10/19/12
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						İ									***************************************		
		**															
CONFIRMATION CONTRACT																	
Accepted	-Agency/Advertiser:			Date:	Acce	oted-Station	:						Date:	Comments:			

<sup>&</sup>quot;WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."